# Russia, Ukraine and the EU in search for new equilibrium: "matrix effects", "domino effects" and "no return points" (economic background of trilateral problems)

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- 1) New post-2009 gas world & its material & perceived realities in Broader Energy Europe
- 2) EU respond to new realities: diversification
- 3) Ukraine respond to new realities: diversification
  - a. Russia-Ukraine supply contract: price & payment issue
  - b. Reverse flows issue
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  - a. South Stream: how to escape repetition of OPAL story

## New post-2009 gas world & its European dimension within Broader Energy Europe

- 1) Oversupply due to:
  - a) **Demand-side** => market niche for gas narrowed in EU:
    - i. overall decline = (i) economic crisis + (ii) energy efficiency
    - ii. gas substitution = (i) subsidized RES vs (oil-indexed) gas + (ii) cheap US imported coal (US shale gas domino effect #2) vs (oil-indexed) gas
  - **b)** Supply-side => competition within this narrowed market niche for gas in EU increases:
    - i. Qatari LNG ("garbage gas") to EU prior to Fukushima (US shale gas domino effect #1)
- 2) Institutional => 3rd EU Energy Package => concurrent with EU oversupply situation which triggered liberalization (upside-down gas reforms)
- 3) Political => RF-UA gas transit crises => consequences for EU/Ukraine/Russia & whole Broader Energy Europe

## Russia-EU-Ukraine's new circumstances: 22 days vs. 40+ years => RF-UA vs RF-EU

- Ukraine as integral element of Russia-EU gas supply chain =>
- "Matrix effects" & "Domino effects" of Russia-UA Jan'06/09 gas crises for Russia-EU gas relations/supply chain:
  - 22 days of interruptions of Russian gas supplies to the EU via Ukraine = 3 days in Jan'2006 + 19 days in Jan'2009:
  - has overbalanced previous 40+ years (since 1968) of stable & non-interruptible supplies =>
  - has changed *perceptions* within *all three parties* on stability & non-interruptible character of future gas supply through this chain => each party has its own vision & answers & lines of actions
- New perceptions as starting points for objective "domino effects":
  - political statements & decisions => legal documents => investment decisions aimed at new *perceived* equilibrium to be reached
  - when investments are made, 'no return' points are passed through
- "No return" points for each party => What are they? Whether they are reached/ passed through already by each party?

## EU-Ukraine-Russia: in search for new post-2009 equilibrium with different aims & responds & lines of actions

- EU: to diminish dominant role of Russia as major gas supplier
- **Ukraine:** to escape monopoly of Russia as one single gas supplier
- Russia: to escape monopoly of Ukraine as one dominant gas transit route
- The aims seems to be totally different (are they?)
   to find new equilibrium within multidirectional individually enforced changes
- Narrowing corridor for new equilibrium but it is still there => a long & winding road to new compromise... (if a goodwill is there)

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#### New risks, new challenges, new responds, "no return" points: the EU (1)

- Perception: as if non-reliable future supplies from Russia via Ukraine to EU =>
- Responds: organization of new internal EU gas market architecture with multiple supplies & (high) flexibility
- Multiple supplies by:
  - Alternatives to Russian gas (supply side): SOS Directive (3+ gas supply sources/MS, 'N-1' rule, etc.), LNG, shale gas, UGS
  - Alternatives to (Russian) gas (demand side): climate change
     decarbonization => RES, energy efficiency => shrinking gas
     share in fuel mix => the loser would be a less competitive gas
     supplier
    - perception: most distant & costly in production & oil-indexed-priced Russian gas ?
  - => to diminish dominant role of Russia as major supplier

#### New risks, new challenges, new responds, "no return" points: the EU (2)

- (High) *flexibility* by:
  - Diminishing barriers for gas flows: CMP rules (UIOLI, SoP), interconnectors, reverse flows, spot trade, demand for softening LTGEC provisions (TOP, hub-based pricing, etc.), ..., new market organization => Third EU Energy Package
- Third EU Energy Package (03.09.2009 => 03.03.2011):
  - Set of legal instruments providing multiple supplies &
    flexibility within EU (28) & Energy Community Treaty (28+9)
    area based on new principles of internal market organization
  - from a chain of 3 consecutive LTCs (1968-2009) to Entry-Exit zones with Virtual Trading Points (hubs) (2009-onwards)
  - New architecture of EU gas market under development =>
     Gas Target Model + 12 Framework Guidelines + 12 Network
     Codes + ...
- => "No return" point has been passed by EU as a whole !!!

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#### New risks, new challenges, new responds, "no return" points: Ukraine (1)

- UA: Euro-integration vs. CIS-integration => this "no return" point was passed in 2004 => Euro-integration choice de facto in place *in energy sector* since then =>
- Since Spring'2004 => UA demand to unbundle supply & transit contracts & to move to "European formulas" in **RUS-UA** gas trade:
  - UA expectations: to receive higher transit rates
  - UA reality: has received higher import prices
- Since 2006/2009: UA disagreement on import pricing formula & price level resulted from the move to "European formulas" => transit crises Jan'2006 & Jan'2009 resulted, inter alia, from disagreements with "European formulas" in supply contracts
- UA perception of further RUS supply risks => search for multiple supplies => to escape monopoly of Russia as one single supplier => A.Konoplyanik, Gazprom Corporate 10

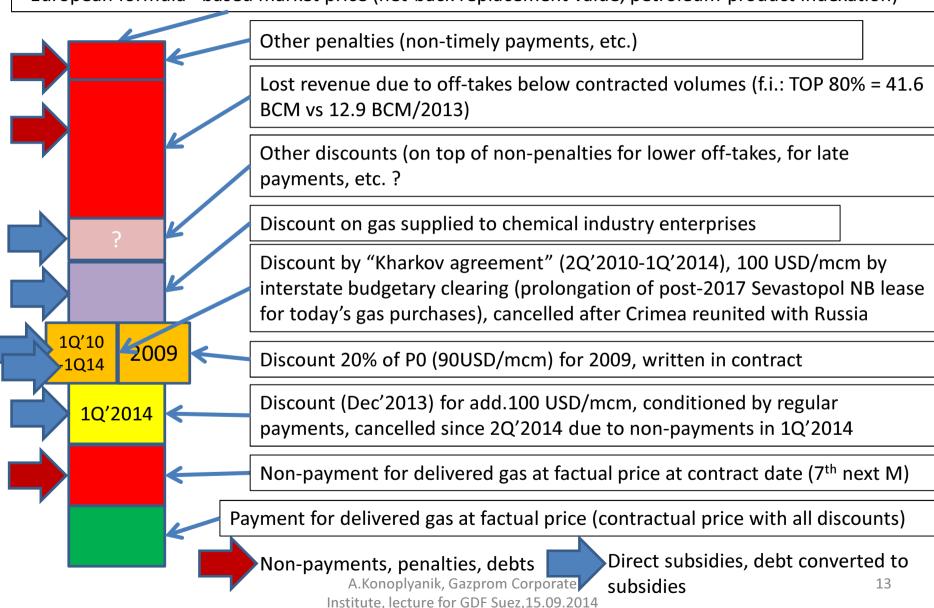
#### New risks, new challenges, new responds, "no return" points: Ukraine (2)

- UA economic & legal motivation to diminish dependence on RUS gas supplies:
  - Economic: High import price & RUS/Gazprom unwillingness to soften pricing policy (no price review results achieved yet – though price concessions) stipulated UA search for:
    - alternatives to RUS gas (supply side): domestic production onshore & offshore, shale gas, LNG import, reverse flows & UGS, and
    - to deviate from (RUS) gas (demand side): switch gas to coal, nuclear, energy saving & improving efficiency
  - Legal: Euro-integration policy, membership in Energy Community Treaty => implementation of EU energy acquis (Second => Third EU Energy Package) in UA => *legal* obligations for alternative supplies, interconnectors, reverse flows, unbundling Naftogas Ukraine, MTPA => BUT: new & incremental risks for transit via Ukraine (both for RF & EU)
- "No return" point is reached? "Yes" in policy, "No" in results, but – is it just a matter of time since trend "away" from Russian gas" is not to be changed in UA? 11

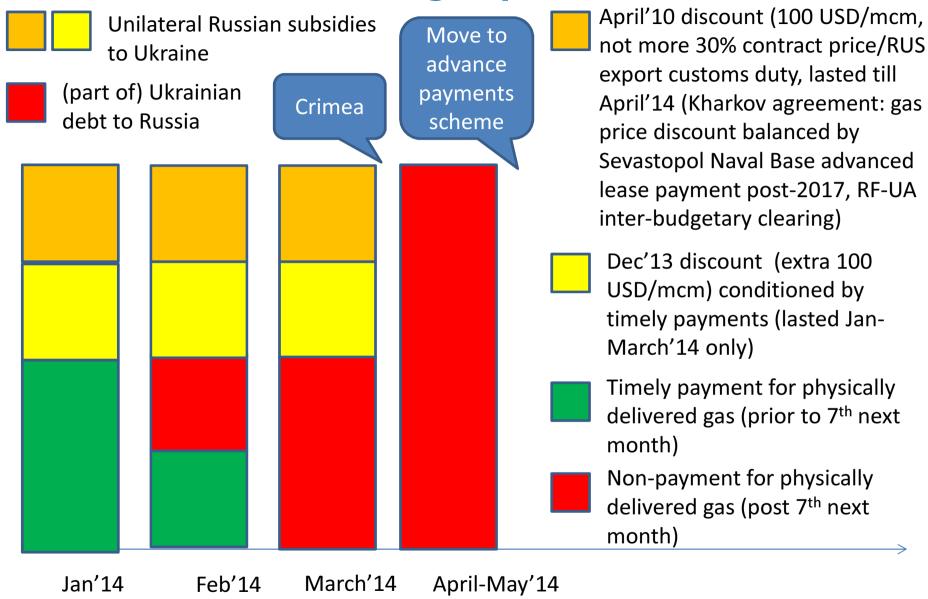
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## Russia-Ukraine gas supply contract: contractual & factual payments vs. non-payments & subsidies

"European formula"-based market price (net-back replacement value, petroleum-product indexation)



#### Structure of Russian gas price to Ukraine 2014



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## UA reverse gas flows: conflict of public & contractual law, not a technical issue

- RF-UA Contractual law obligations (since Jan'1, 2009):
  - TOP mutual obligations (52BCM => 41.6 BCM TOP)
- UA Public law obligations (since Dec'3, 2013):
  - UA joined Energy Community treaty since Feb'1, 2011 => obligation to apply EU energy acquis within UA, incl. Regulation 994/2010 (inter alia, Art. 6.5 on reverse flows "03.12.2013 at latest")
- Conflict between two legal obligations for UA with different enforcement dates = direct economic losses for producer/gas resource owner (RF):
  - Reverse flows (from West) to substitute contract flows (from East);
     while both flows are de facto of the same (Russian) origin
  - Lower UA off-takes (12.9 BCM in 2013) prevent pay-back of earlier Gazprom CAPEX in advanced upstream developments aimed at guaranteeing fulfillment of its contractual supply obligations to UA
- The earlier obligation prevails (Pacta sund servanda)

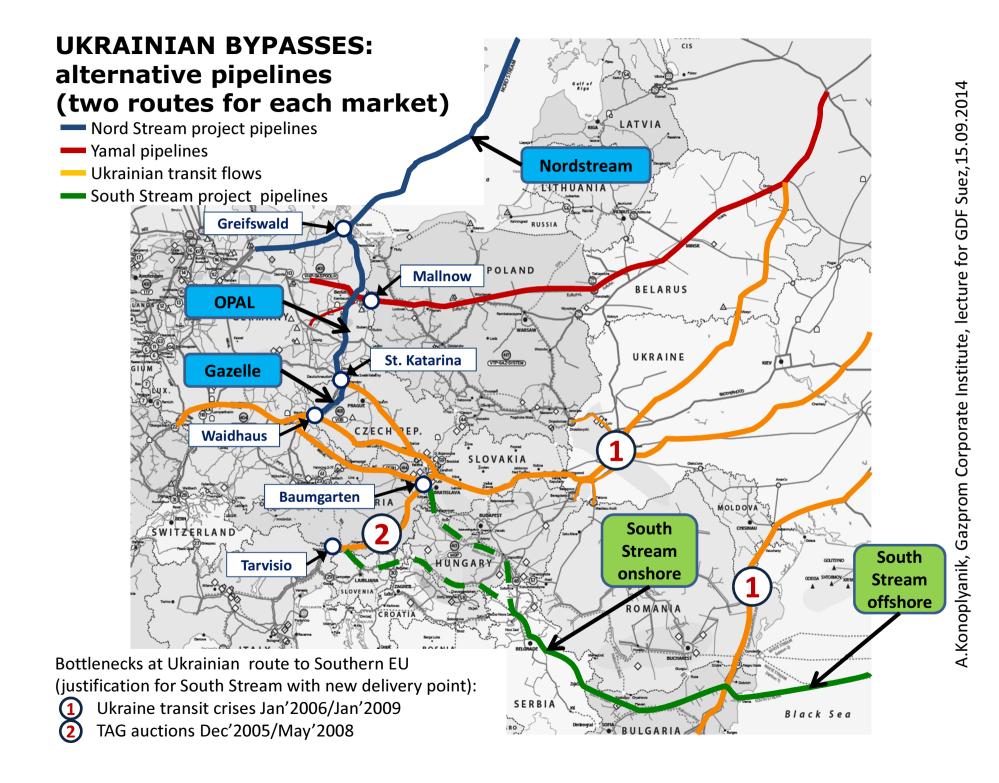
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#### New risks, new challenges, new responds, "no return" points: Russia (1)

- Supply risks:
  - non-fulfillment of contractual obligations by UA (lower offtakes) = inter alia, negative upstream investment consequences for Russia
- Transit risks (within UA territory, post-2006/2009) both materialized & perceived risks,
  - Materialized: not sanctioned off-take of gas in transit (at least 2 episodes Jan'2006 & Jan'2009) => but:
    - it is RUS supplier who is fully responsible for gas delivery to EU delivery point (non-dependent e.g. transit problems) =>
    - risk of legal claims of EU customer against RUS supplier in case of nondelivery (supply contract) even if violation of transit contract =>
    - EU customers have not raised such claims in Jan'2006 / Jan'2009 cases, but what about the future if repeated?
  - Perceived: to materialize in near future result of UA accession to Energy Community Treaty (see above):
    - MTPA vs transit flows (risk of contractual mismatch)
    - Forthcoming unbundling of Naftogas UA => risk of factual unilateral change (disappearance) of one Contracting Party to 10Y-long transit contract
    - Etc.

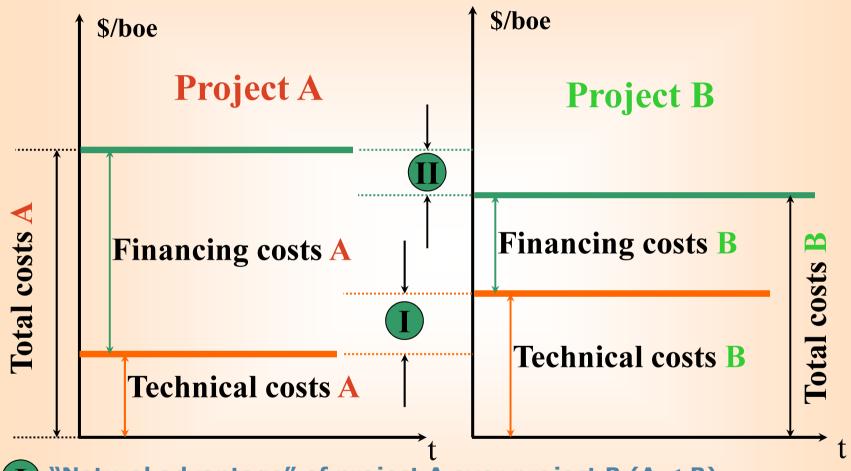
## New risks, new challenges, new responds, "no return" points: Russia (2)

- Change of the whole transit economics for supplier if precedent-based "risk" element included => responds:
  - to escape monopoly of Ukraine as one dominant transit route => to create alternative & non-transit routes => their economics compared to existing transit routes improved by increasing value of transit risks (see next chapter) =>
- Dilemma:
  - Two routes (incl. transit) to each major markets ("least radical" scenario):
    - (a) UA GTS + [Nord Stream/OPAL/Gazelle] => to North-West Europe,
    - (b) UA GTS + [South Stream (offshore + onshore)] => to Southern Europe,
    - Supply volumes to be distributed within each pair of routes, or
  - One direct new (non transit) route to each major market ("most radical" scenario):
    - (a) Nord Stream/OPAL/Gazelle => to North-West Europe,
    - (b) South Stream (offshore + onshore) => to Southern Europe
    - All transit volumes switched to new routes? => UA GTS dried up?
- Different "no return" points under different scenarios: some are passed, other – not yet => no clear final picture yet...



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## In project financing world both technical & financing costs does matter...



"Natural advantage" of project A over project B (A < B)

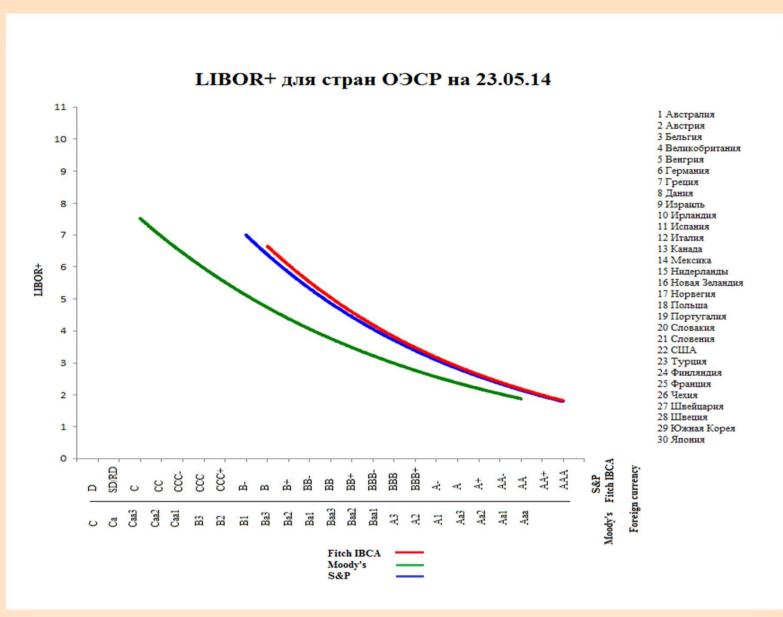
Final competitive *dis*advantage of project A over project B (A > B)

Financing costs (LIBOR+) = f [R(country) X R(company) X R(project)]

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Russia & Ukraine at the scale of major international rating agencies (long-term investment credit ratings in foreign currency)

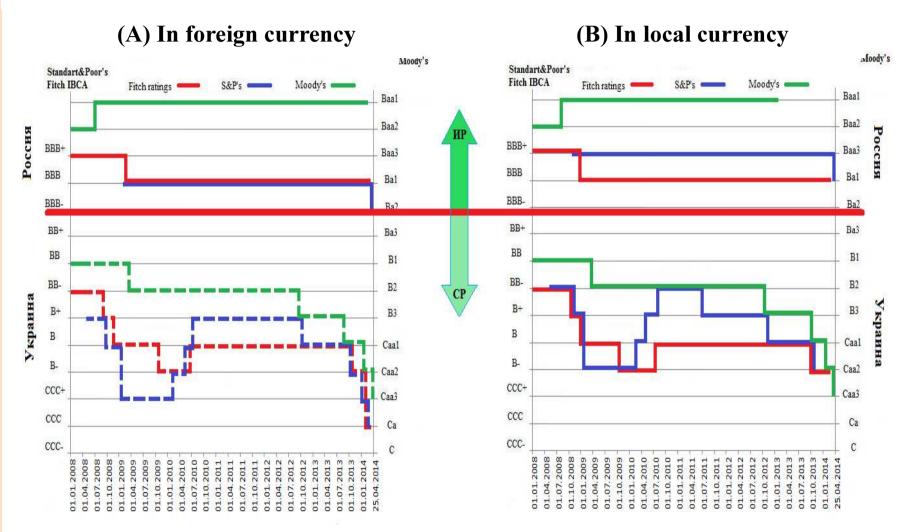
	Moody's	Standard & Poor's	Fitch IBCA	Short description	LIBOR+
Investment	Aaa	AAA	AAA	Maximum safety level	
grades	Aa1	AA+	AA+		
gruud	Aa2	AA	AA	High level of reliability	Up to 4,25%
	Aa3	AA-	AA-		
	A1	<b>A</b> +	A+		
	A2	A	A	Reliability above medium	
	A3	A-	A-		
	Baa1 (RF: since 08.10.08)	BBB+	BBB+	Reliability below	Up to
	Baa2	BBB (RF: since 08.12.08)	BBB (RF: since 04.02.09; negative outlook 21.03.14)	medium	6%
	Baa3	RRR-	RRR-		
Speculative	Ba1	BB+	BB+	NI	Up to
grades	Ba2	BB	BB	Non-investment, speculative grade	14%
	Ba3	BB-	BB-		
	B1	B+	B+		
	B2	В	В	Highly speculative grade	
	В3	В-	В-		
	Caa1	CCC+		High risk, emitter is	Up to
LIBOR 1Y	Caa <sup>2</sup> (UA: 31.01.14)	CCC (UA, 21.02.14)	CCC (UA, 07/28.02.14)	in difficult situation	19%
19.03.2014:	Caa3	CCC-			
	Ca	CC		Highest speculative rating,	
<i>USD=0.56,</i>		С		default possible	
<b>GBP=0.90</b>	7	- 4	DDD		Up to
14.03.2014:	- \	SD	DD	Default	2304%
EUR=0.52		D	D		
LUN-0.32	A.Konoplyanik,	Gazprom Corporate	Institute, lecture for GI	)F Suez, 15.09.2014	



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair "International Oil & Gas Business", Masters programme 2013-2015, based on credit rating agency's data.

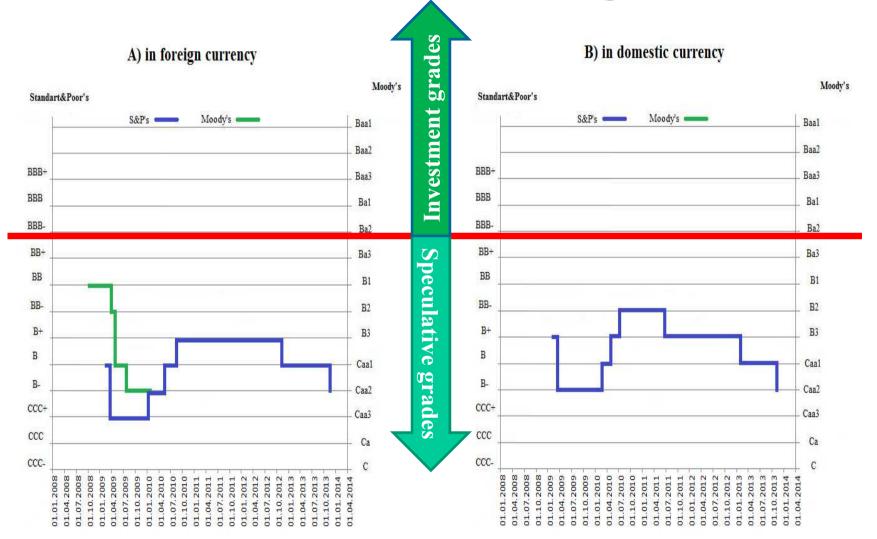
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### Russia & Ukraine: evolution of long-term credit ratings



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair "International Oil & Gas Business", Masters programme 2013-2015, based on credit rating agency's data.

#### NJSC Naftogaz of Ukraine: evolution of longterm credit rating



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair "International Oil & Gas Business", Masters programme 2013-2015, based on credit rating agency's data.

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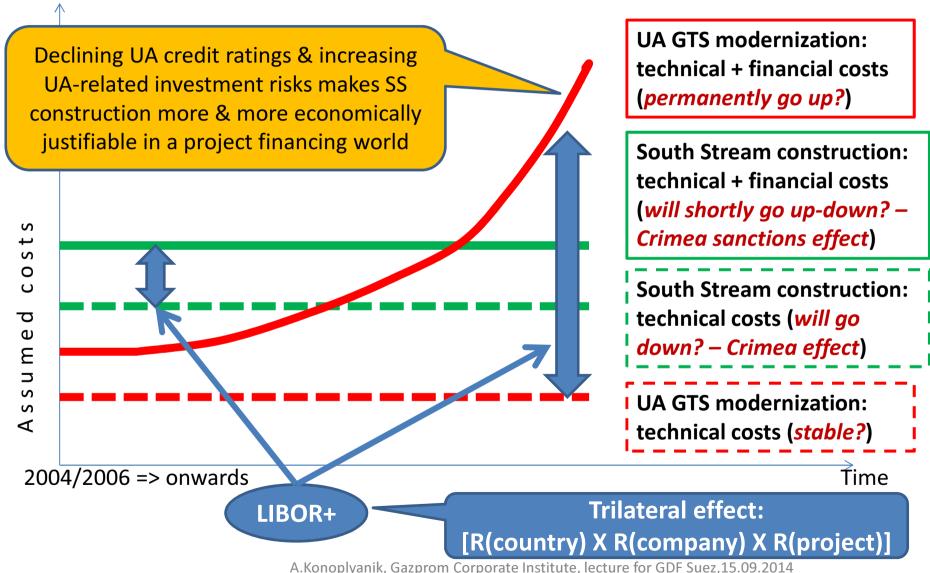
#### **Ukraine: "transit interruption probability" index**



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair "International Oil & Gas Business", Master's programme 2013-2015, based on the methodology jointly developed with the author

A.Konoplyanik, Gazprom Corporate Institute, lecture for GDF Suez,15.09.2014

'South Stream' construction vs UA GTS modernization: illustrative example of 'project financing' cost comparison, if incl. comparative risks & credit ratings within time frame



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## Options for gaining EU regulatory approval for major complicated infrastructure projects (like South Stream, Nordstream, OPAL, Nabucco, TAP & similar projects)

- **EXISTING (?)/PAST:** Bilateral IGAs with individual EU MSs => EU: "no go" under Third Package
- **EXISTING:** Exemption under Third Gas Directive Art. 36 (Second gas Dir. Art.22) = a mainstream in EU (27 big EU projects since 2003: 13 pipelines, 13 LNG terminals, 1 UGS) => "a long & winding road"
- PROPOSED NEW-1: RF-EU Bilateral Agreement on PMI (Feb'2011)
   => EU: "export of acquis" as factual policy => "a long & winding road"
- PROPOSED NEW-2: Regulated new capacity development under rules of procedure based on TGD Art.13.2 (being developed with active participation of Russia/Gazprom Group experts) => to be in full compliance with TEP rules, no derogations needed => challenges:
  - (draft) amended EU Network Code on Capacity Allocation Mechanisms/Regulation 984/2013 (regarding incremental and new gas transmission capacities) =>
     Coordinated Open Season procedure for cross-border Mega-projects: the OS idea is incorporated, but not effectively yet for project financing => work continued =>
     RF/GG proposed Art.20(h) to be discussed on Sept'22 WS2 GAC meeting

## Thank you for your attention!

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